

Happy Gram Writing Workshop

Happy Gram writing started many years ago in the FFA Organization as a way for members to communicate with those they knew and met at camp. It is also a way to provide an important method of communication – the written word.

- “Written communication is very common in business situations, so it is important for small business owners and managers to develop effective written communication skills. Some of the various forms of written communication that are used internally for business operations include memos, reports, bulletins, job descriptions, employee manuals, and electronic mail. Examples of written communication avenues typically pursued with clients, vendors, and other members of the business community, meanwhile, include electronic mail, Internet Web sites, letters, proposals, telegrams, faxes, postcards, contracts, advertisements, brochures, and news releases.”
- “Ironically, the importance of good writing skills in the business world has become more evident even as companies rely increasingly on computers and other new technologies to meet their obligations. Indeed, business experts warn that any business’s positive qualities— from dedication to customer service to high-tech expertise—will be blunted to some degree if they are unable to transfer that dedication and knowledge to the printed page. ”

www.referenceforbusiness.com

Each of you has a Happy Gram envelope with a label that contains your name, chapter and district on it. You will write your name in big, bold letters (first and last) on your envelope when you register and place an appropriate “selfie” photo shot on it. These things help others to find your envelope that are posted by district and chapter in the Bairfield Activity Center (BAC). A hand-written note, no matter how long or short will be a welcome surprise for many FFA members on the drive home from camp. Consider even giving a Happy-Gram to your advisor or workshop presenter. Place these notes to other members here at camp, both old friends and new in their envelope. Your teacher will collect the envelopes and have them for you to read on the ride home. If you do not have paper to write on, some is provided in your folder or ask your group leaders to offer you some, or consider pre-printing your own using

Some friends I would like to give a happy gram note to or . . . receive one from!

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.

